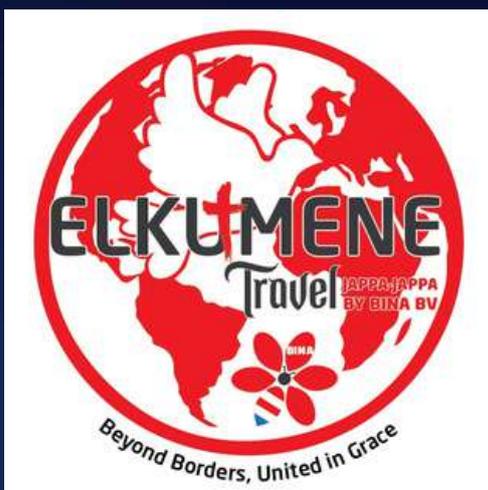




NEWSLETTER



BINA is set to partner with PT. Dolanesia to deliver world-class travel services across Indonesia. In a parallel manner, BINA is exploring a strategic collaboration with Sulawesi tourism expert Farhan Hiola to highlight regional travel experiences.



BINA is proud to introduce the latest initiative under Jappa Jappa, our travel business line: Elkumene Travel: where Christian faith meets adventure.

Elkumene Travel brings Christians from all traditions together to journey in faith, deepening their connection with God, one another, and the global church. Each trip is thoughtfully designed to inspire spiritual reflection, celebrate the beauty of creation, and cultivate unity in diversity.



Dear readers,

How are you? Have you had a chance to take a short break from work?

At BINA, our team members have been taking turns enjoying some well-deserved holidays. One of us travelled to Morocco to attend a major international conference—an important milestone for her vocational development—while also taking a few days to relax with family. Another team member flew to Indonesia to attend the final thesis defense of their beloved child. One journeyed to Mecca and currently in Indonesia with their extended family. As for myself, I'm now spending my summer break in Vietnam.

No matter how busy life gets, taking time to pause, rest, and recharge is essential. We hope this season brings new energy, inspiration, and a renewed sense of purpose for all of us.

In this newsletter, we are proud and excited to announce that Jappa-jappa by BINA, our Tour-Travel-MICE is now ready to welcome international travelers—especially from Europe and the Netherlands—to explore the beauty and diversity of Indonesia.

In collaboration with Dolonesia, led by Mr. Martin Lukas, of which I am also a co-founder, we are preparing a series of travel packages that are safe, comfortable, and uniquely curated—designed to create meaningful and unforgettable memories for every guest.

We are also pleased to share our special collaboration with Sulawesi tourism expert Farhan Hiola, who will curate travel experiences tracing the rich Islamic history of Gorontalo. This initiative will be offered under Sadjadah Travel, the Muslim-friendly travel division of Jappa-jappa by BINA.

Last but not least, with heartfelt gratitude, I am proud to announce the launch of Elcumene Travel, the Christianity-focused division of Jappa-jappa by BINA. Our sincere thanks go to Reverend Ida Pattinama, whose prayers and guidance have helped lay the foundation for this platform. Through Elcumene Travel, we will begin curating spiritual and pilgrimage journeys for Christian and Catholic travelers to sacred destinations around the world—deepening faith and bringing people closer to God.

Of course, there are many more updates and stories to share, but we invite you to enjoy the rest of this newsletter at your leisure.

From Da Nang, Vietnam, I wish a joyful Summer Holiday to those currently on vacation—and to all our readers:

Be Healthy and Be Happy!



Monique Patricia

Founder/ CEO





BINA WALKS WITH PURPOSE AT HISTORUN 2025

On Saturday, June 28, 2025, the streets of Leiden echoed with history as Historun 2025 brought the shared heritage of Indonesia and the Netherlands vividly to life. Supported by BINA and organized by PPI Leiden, the event welcomed a diverse group of participants.

Representing Business Indonesia Netherlands Association (BINA) were Chief Strategy Officer Farah Purwaningrum and Project Officer Emma Tangdikkarang, who proudly joined not just as participants—but as official sponsors of the event. As an organization dedicated to fostering cultural connection and knowledge exchange, BINA's support for Historun reflects its ongoing commitment to initiatives that honor and illuminate the intertwined narratives of both nations.

Beginning at 10 A.M. from Galerie Café Leidse Lente, the walk took participants along a curated path that followed in the footsteps of Indonesian political pioneers. Ali Sastroamidjojo, Achmad Soebardjo, Nazir Pamoentjak, and Siti Soendari once strolled these very streets as students of Leiden University—before rising to prominence as key architects of Indonesia's independence movement. The group visited landmark locations, including the birthplace of the *Indische Vereeniging* (1908), a crucial early nationalist student organization, and the former homes of Sastroamidjojo and Soebardjo—spaces that once buzzed with political discourse, solidarity, and hope. A special stop was also made at the residence of Siti Soendari, one of Indonesia's first female students in Leiden, where early feminist-nationalist thought took root.

Under the theme "Walk the Path, Discover the Past," Historun 2025 proved that learning through place and storytelling can ignite reflection and build bridges across time and identity.

Through its participation and sponsorship, BINA helped turn history into movement—quite literally—walking alongside a new generation inspired by the courage and vision of those who came before.



BINA ENGAGES WITH DUTCH ECONOMIC MISSION IN JAKARTA

On 16–17 June 2025, BINA proudly represented Jakamitra Indonesia, a subsidiary of Japfa Comfeed Tbk, during the Dutch Economic Mission held at the Shangri-La Hotel Jakarta – an event that brought together high-level Dutch and Indonesian stakeholders committed to deepening economic collaboration.

The Dutch Economic Mission is an official platform led by the Government of the Netherlands to foster trade, investment, and knowledge exchange with key partner countries. The Jakarta leg of the mission was part of a broader initiative to explore strategic sectors such as agrifood, water management, sustainable energy, maritime, and smart logistics.

Recognizing the importance of this moment, BINA made the strategic decision to attend the mission, underlining its commitment to strengthening international business relations and forging new connections with Dutch counterparts.

During the mission, Founder and CEO of BINA, Monique Patricia had an opportunity to connect with multiple influential companies and organizations. Among the most notable were Ekofish Group, represented by Mr. Louwe de Boer, and Mr. Chris Brouwer from Damen Shipyards Group. Initial discussions laid the groundwork for potential future collaboration, particularly in areas aligned with sustainable maritime development and responsible fisheries – sectors of shared interest between Indonesia and the Netherlands.

This engagement marks another step in BINA's ongoing efforts to promote impactful partnerships and enhance the role of Jakamitra in advancing sustainable industry solutions in Indonesia.

BINA INTRODUCING I-SENTRA@LAMONGAN TO THE DUTCH AMBASSADOR

In a strategic step toward deepening Dutch-Indonesian industrial collaboration, CEO of BINA Monique Patricia together with Mr. Mark Gerald Eman and Mr. Benjamin Abednego from PT. Jakamitra Indonesia met H.E. Marc Gerritsen, the Dutch Ambassador to Indonesia during the Dutch Economic Mission.

The meeting served as an opportunity to present the i-Sentra@Lamongan project – a forward-looking smart eco-industrial park in East Java, developed by PT. Jakamitra Indonesia, a subsidiary of Japfa Comfeed Tbk, one of Indonesia's leading agri-food companies with annual revenues exceeding USD 5 billion.

During the presentation, Mr. Eman and Mr. Abednego showcased i-Sentra's unique advantages, focusing on its strategic location – just 2 km from a world-class deep-sea port. This proximity offers immense logistical benefits, with one international company estimating potential cost savings of over USD 4 million annually due to reduced inland transportation needs.

Ms. Patricia elaborated on the role of BINA, a Rotterdam-based firm committed to scouting potential collaborators, tenants, and investors from the Netherlands and beyond. BINA acts as a vital bridge between Jakamitra and Dutch stakeholders eager to explore sustainable growth in Southeast Asia.





BINA AND DOLANESIA STRATEGIC PARTNERSHIP TO PROMOTE INDONESIAN TOURISM

In an exciting step toward enhancing international travel experiences in Indonesia, BINA and PT. Dolanesia plan to sign a Partnership Agreement to collaborate on providing top-tier travel and tour services across the archipelago. This partnership marks a new chapter for both organizations, bringing the spirit of collaboration and cultural connection to life—one traveler, one journey at a time.

Dolanesia, a company dedicated to crafting unforgettable travel experiences in Indonesia, will now serve as an official tour and travel operator for BINA's Jappa Jappa platform. This initiative connects

travelers between Indonesia and the Netherlands. As part of this collaboration, Dolanesia will support BINA's clients in planning and arranging customized travel. The agreement outlines a comprehensive framework for the delivery of Travel and Tour Package Services, which includes airport transfers, hotel accommodations, visa services, car rentals, and travel insurance. These services will be arranged and managed by Dolanesia, ensuring quality, reliability, and a deep local understanding of Indonesian destinations.

In addition, BINA is also authorized to offer other travel packages beyond Dolanesia's current offerings, further expanding opportunities for travelers seeking personalized journeys throughout Indonesia.

To ensure clear operations and mutual benefit, specific arrangements—including scope of work, responsibilities, and legal frameworks—will be detailed in supplementary cooperation contracts as needed, in accordance with the laws of both Indonesia and the Netherlands.

This partnership marks a new chapter for both organizations, bringing the spirit of collaboration and cultural connection to life—one traveler, one journey at a time.

INTRODUCING ELKUMENE TRAVEL: BEYOND BORDERS, UNITED IN GRACE



BINA is proud to launch Elkumene Travel, a new initiative under our Jappa Jappa travel line—where Christian faith meets meaningful adventure.

The name Elkumene reflects our heart and mission: El comes from Elohim, a Hebrew term used in the Bible to refer to God, especially in the creation account of Genesis. Kumene echoes the Greek word oikoumene, meaning "the whole inhabited world"—rooted in oikos (house) and menein (to dwell or abide). Together, Elkumene speaks of God's presence with us as we journey across His creation in unity and grace. We aim to live out that vision through the shared experience of travel.

Whether walking in the footsteps of the early church or joining a journey with others who share the faith, each experience offers space to reflect, connect, and celebrate across traditions and cultures.

✿ Join us—step into the world, and walk together in grace.

BINA COLLABORATION WITH AN INDONESIAN TRAVELLER TO BOOST TOURISM IN SULAWESI

In a strategic move to elevate Indonesia's tourism, particularly in Sulawesi, BINA is in discussion to collaborate with Farhan Hiola, a seasoned expert in travel and tourism. There is a draft MoU that marks a collaborative effort to promote travel to Sulawesi and amplify BINA's wider initiatives in business and tourism between Indonesia and the Netherlands..

The partnership includes the development of curated travel packages. In the first half of 2026, Sadjadah Travel will launch exclusive trips to Gorontalo and North Sulawesi. The second half of 2026 will see Jappa Jappa expanding the offerings to destinations such as Manado, Luwuk, Makassar, and Toraja. The initiative will harness BINA's extensive Indonesian network, collaborating closely with Mr. Ferry and Mrs. Obin from Gorontalo to fine-tune logistics and traveler experiences.

BINA and Farhan will also co-promote flagship missions like the Dubai Economic Mission (DEM) and Indonesia Economic Mission (IEM), using digital platforms to reach global audiences. The partnership will culminate in joint participation at Vakantiebeurs, one of the largest travel fairs in Europe, spotlighting Gorontalo and Sulawesi as must-visit destinations.

EXPAND YOUR BUSINESS HORIZONS : JOIN OUR ECONOMIC MISSIONS TO DUBAI & INDONESIA!

This October, seize the opportunity to explore two thriving global markets through our upcoming economic missions—designed specifically for Netherlands-based professionals seeking international growth and new partnerships.

Dubai Economic Mission | 7–9 October 2025

Step into the heart of the UAE’s booming economy with an all-inclusive program offering:

- **Masterclasses & Insights:** Gain valuable knowledge from leading experts on doing business in the UAE.
- **Networking & Business Matching:** Connect directly with local entrepreneurs, investors, and government officials.
- **Company & Free Zone Visits:** Explore Dubai’s dynamic business hubs and innovation ecosystems.
- **Investment & Expansion:** Discover new avenues for trade, market entry, and long-term business growth.

Indonesia Economic Mission | 14–24 October 2025

Discover the diverse opportunities Indonesia has to offer with a multi-city program that blends business, culture, and innovation:

- **Jakarta:** Join the prestigious Trade Expo Indonesia at ICE BSD and connect with top industry leaders, innovators, and global exhibitors across diverse sectors — from high-quality handicrafts and fine furniture to culinary excellence, cutting-edge fashion, and beyond. A premier gateway to explore Indonesia’s dynamic trade landscape and forge meaningful business partnerships.
- **Labuan Bajo:** Take part in meaningful tourism workshops and exclusive site visits to two upcoming landmark projects by esteemed architect Yori Antar Awal—designed to welcome international investors and strategic partners. This unique experience blends professional insight with the natural beauty of Labuan Bajo, culminating in a serene and memorable evening aboard a Phinisi ship.
- **Surabaya:** Discover the perfect blend of leisure and opportunity with exclusive access to Jakamitra’s i-Sentra @Lamongan — a cutting-edge eco-smart industrial park just 2 km from the congestion-free East Java Multipurpose Terminal, a world-class deep-sea port. Make your visit both inspiring and impactful.

Interested in joining or have any questions? Don’t hesitate to get in touch: we’re happy to help! You can reach us by phone at + 31 6 3065 0331 or by email at info@binabv.com

DOCUMENTATION CEO OF BINA BUSINESS TRIP JUNE 2025



CEO of BINA Monique Patricia attended the Dutch Economic Mission



A valuable insight shared during the presentation by the Vice Minister of Trade of the Republic of Indonesia, Ms. Dyah Roro Esti



Various presentation at the Dutch Economic Mission



Dutch Ambassador to Indonesia H.E. Mark Gerritsen at the Dutch Economic Mission



An honor to take a photo with the Indonesian Ambassador to the Netherlands H.E. Mayerfas



Introduced Mr. Mark Gerald Eman and Mr. Benjamin Abednego to H.E. Marc Gerritsen and Ms. Natasja van der Geest



Mr. Mark Gerald Eman together with Mr. Benjamin Abednego presented the i-Sentra@Lamongan project



Business discussion with President Director of JNE, Mohamad Feriadi Suprpto



The atmosphere of the reception held by the Indonesian Embassy in The Hague and the Ministry of Trade



Meeting with Intercontinental Sales Director Pondok Indah, Ms. Sherillyn Charles



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Groothandelsgebouw 4th Fl., unit A4.004
Stationsplein 45, 3013 AK - Rotterdam,
The Netherlands

+31 108080 489 / +31 06 3065 0331



info@binabv.com



@bina.bv



Bina BV

